

BOB'S BURGERS

Episode #511.5

"PhotoGENEic"

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ACT ONE

FADE IN:

INT. BOB'S BURGERS - RESTAURANT AREA - DAY

BOB looks around the restaurant, MORT and TEDDY are the only customers. Burger Special reads: "Crimes of the Artichoke (Drenched in Mississippi Barbecue and passion)".

BOB

Boy, it's kind of dead in here.

MORT

You should see my place! Ha ha!

BOB

Yeah Mort, I get it. You work at a funeral home. How long have you been sitting on that one?

MORT

For a while. But now my comedy dreams are taking off!

TEDDY

You gotta get with the times, Bob.

BOB

That's what Linda's doing today, she's got a photographer coming in to promote the restaurant and we're installing a sign in the window ... I don't know about it though. I think this place is fine as it is. It's part of our charm, we don't need to plastic-coat it with gimmicks.

TEDDY

Plastic coating! Perfect! What if you included a toy burger with every kids' burger? Eh?

BOB

I think I'd have a lot of choking lawsuits on my hands from the kids eating the toy burgers.

TEDDY

Who's to say, Bob, who's to say?

BOB

The parents.

CUT TO:

INT. APARTMENT - BOB'S BEDROOM - SAME TIME

LINDA approaches the door to the bedroom, shouting for the kids.

LINDA

Kids! Kids, come and help your father!
Kids! Oh ...

Linda opens the door to the bedroom and finds TINA and LOUISE dressing up GENE in Linda's make up. He's dressed in a red cocktail dress she hasn't worn in ages, along with pearls and earrings. Gene's lips are smeared with lipstick and his cheeks have too much blush on them. Tina and Louise look up like they've been caught. Gene turns to Linda:

GENE

I'm a pretty lady!

LINDA

Oh my God, kids! Look at this mess!
Go down and help your father!

Tina and Louise scurry out of the room. Gene proudly marches past Linda.

LINDA (CONT'D)

Gene! Take off the dress and Mommy's jewelry! And go wash your face!

GENE

Harumph!

Gene does so and exits. Linda looks at the red dress and holds it up to her.

LINDA

This thing? I haven't worn you in years! I wonder if it still fits.

Linda tries to squeeze into the dress, getting it up to her hips. She pulls at the dress to get it up farther, but it won't budge. She leaves the dress hanging at her hips.

LINDA (CONT'D)

Hoap! Huwaahhhh! Well, almost.

CUT TO:

INT. BOB'S BURGERS - RESTAURANT - MOMENTS LATER

Tina, Louise, and Gene come barreling in. Louise jumps up on the counter.

LOUISE

AHHHH! We are here to help! To serve the masses! Oh look,

(to Mort and Teddy)

One, two, one, two, one, two! Well, I guess my work here is done. If you want me, I'll be in my trailer.

BOB

Oh, your mother sent you down? Uh, well there's plenty to do! Tina, go in the back and make sure everything's stocked.

TINA

Uughn, exiled again.

Tina goes into the back room.

BOB

Gene, you've got the most important job today, get in the burger costume.

GENE

But it smells like pee!

BOB

Well whose fault is that?

GENE

(proudly)

Mine!

BOB

(sighs)

Just get in the burger.

(saying a zinger)

We've got to bring some life into this place! Eh, Mort?

Mort doesn't react.

BOB (CONT'D)

Oh come on! I'm killing here!

(to himself)

Ha ha, killing.

Gene exits to advertise out front, Linda enters.

LINDA

And how is business today?

BOB

Terrible, Linda. I mean, just look around.

LINDA

Don't worry Bobby, the photographer's coming in a couple of hours, and we'll get that sign up later today.

BOB

I hope this photography thing works out, I think the burger costume has run its course.

CUT TO:

EXT. BOB'S BURGERS - CONTINUOUS

Gene has his bullhorn, harassing passers-by. Bob and Linda can be seen through the window, looking on.

GENE

Buy some burgers or my dad's going to die! We're all going to die, buy some burgers for the road! The end is near!

Gene plays the farting sound on the bullhorn three times.

GENE (CONT'D)

The Herald comes!

CUT TO:

INT. BOB'S BURGERS - RESTAURANT - CONTINUOUS

BOB

Hmmm, it's got urgency, kind of grim, not a bad sales pitch.

Tina and Louise emerge from their respective places.

LOUISE

Ooh, fancy photo shoot, eh? Can I direct? I'm good at getting the best emotions out of people.

Louise turns to Teddy.

LOUISE (CONT'D)

You're in the Emperor's Palace. But there's news that the Huns are coming! You're scared for your life!

Teddy puts his arms over his head to shelter himself from the imaginary bombs.

TEDDY

Ahhhh! I'm scared for my life!

LOUISE

You look down to see a smashed picture of your beautiful husband and Dynasty Warrior Zhou Yun who was taken from you!

Teddy begins to weep, reliving the moment.

TEDDY

No, my Zhou Yun! My sweet, beautiful
Zhou Yun!

LOUISE

But the Imperial Soldiers are in the
distance! You're saved!

Teddy looks up to the heavens with a tearful smile.

TEDDY

Oh thank God!

LOUISE

You grab one of the soldiers and kiss
him like there's no tomorrow!

Teddy reaches for Mort, and Mort stops him.

MORT

You've proven your point, Louise.

TINA

I can't believe you got a photographer
without asking me! You know I have a
passion for photography.

LOUISE

Pffft! Please! The last time you had
the camera for our vacation, all you
did was take pictures of a dead rat
you found in the gutter.

TINA

That rat was more alive than any of
you!

K walks in with CHLOE. K is dressed in urban chic: tattered
jeans, disheveled hair that looks stylish, and his camera
vest. Chloe is wearing a robe, nothing else. Gene follows in
behind them. K addresses Linda.

K

What up, man? I'm here for the shoot.

LINDA

Oh yes! Right this way, pleased to meet you, this is my husband, Bob, of Bob's Burgers.

BOB

I think he can make the correlation, Linda.

K

Nice to meet you, man.

Bob extends his hand in the standard handshake, K shakes it normally, then goes into an elaborate handshake: first grabbing Bob's thumb, sliding palms, then slapping both sides of Bob's hand, ending with another sliding of palms and like a magic trick, K's card is in Bob's hand. Bob's hand is in the same position through all of this.

BOB

Well, that's ... Interesting.

GENE

Ooh! I want to do hand slaps! I call this one "The Troublemaker!"

Gene begins slapping his own hands together, ending in him pounding his own fist into his palm, looking intensely angry.

GENE (CONT'D)

Here comes trouble!

K

Nice, little burger boy.

(sniffs)

What's that smell?

GENE

(proudly)

It's my urine!

K

You live your art, commendable. You got potential, kid. Here's my card, I would love to shoot you sometime.

K hands a card to Gene.

GENE

But then *I'll* be dead!

MORT

Aha! Wordplay! Ha ha!

Everyone chuckles except Bob.

BOB

So, you're here to shoot an advertisement for the restaurant, right?

K

Whoa whoa whoa, first of all, I make art. Whether or not that art is deemed "commercial," is up to you, hoss. Did I give you my card?

K elaborately hands Bob another card, this time a coin behind the ear trick.

BOB

Yes, yes you did.

K

Oh, take another.

K becomes distracted, scouting out locations throughout the restaurant.

BOB

Well I thought since this is a family establishment, maybe my family behind the counter, like saying "it's just like a family barbecue, except we make the food for you and we don't have any anecdotal stories about that one crazy uncle."

K's face lights up as he frames one of the booths with his fingers.

K

This is perfect! Chloe, could you come here for a second?

Chloe moves past Bob.

BOB

Oh, is she your assistant? I'm sorry,
I didn't introduce myself.

Chloe gets up on the table of the booth.

BOB (CONT'D)

Oh, I see, we're going for the sex
sells angle.

K

You could say that.

BOB

She could be eating a burger, then we
could say "Bob's Burgers are better
than --"

Before Bob can finish the sentence, Chloe rips her robe off
to reveal that she is nude and lying on the table. K takes a
picture, Linda covers the kids' eyes.

BOB (CONT'D)

(dumbfounded)

-- sex."

FADE OUT.

FADE IN:

INT. BOB'S BURGERS - RESTAURANT - MOMENTS LATER

BOB

Alright, everybody out! Linda get the
kids out of here.

TEDDY

You know, I got nothin' goin' on
today, I could stick around and help
with the shoot --

BOB

Well that's too bad Teddy, because
there's not going to be any photo
shoot! Out! Out! You too Mort!

Teddy and Mort shuffle out of the restaurant. Linda takes the kids upstairs.

BOB (CONT'D)

What is wrong with you? How is this even advertising?

K

It's real edgy, man. This is the advertising of the future.

BOB

Yeah, well I don't think people are going to want to eat off of where someone's genitals have been!

K

Alright well if you change your mind, here's my card.

BOB

I already have your card! We have a million of them! Thank you, we won't be calling!

K and Chloe exit the restaurant.

BOB (CONT'D)

I'm trying to sell burgers here, not buns!

(to himself)

Buns, that's a good one.

Bob looks around to see he's the only one in the store.

BOB (CONT'D)

And of course no one is here to laugh!

CUT TO:

INT. APARTMENT - LIVING ROOM

Linda rushes the kids upstairs to the apartment.

LINDA

Alright, you kids stay up here and
don't come downstairs!

Linda shuts the door. Louise pulls out K's card that has just the letter "K" in the middle surrounded by a bunch of model photos of women looking pouty. Every single woman has the same look, just in different poses.

LOUISE

That was so cool! It was raw, it was
visceral --

GENE

That lady was naked!

LOUISE

Yes Gene, yes she was. But just think,
we can do this ourselves! Tina, you've
always wanted do be a photographer --

TINA

I want to capture their souls.

LOUISE

-- I've always wanted to direct, and
Gene, beautiful, saucy Gene, you heard
what K said! You've got modeling
potential!

GENE

I'll take off my clothes now!

Gene starts to lift up his shirt, Louise stops him.

LOUISE

Gene, I don't think anyone's ready for
that. We need to get production value!
Make up! Designer clothes!

TINA

Lots of shirtless Italian men.

LOUISE

Yes ... wait, what?

TINA

Just a fantasy of mine.

LOUISE

No time for fantasy, we've got to make
this a reality!

CUT TO:

INT. BOB'S BURGERS - RESTAURANT

Bob is thoroughly sanitizing and cleaning the table that
Chloe was on. He sniffs close to make sure all trace of Chloe
is removed. Linda enters.

LINDA

Oh Bob, I'm so sorry! I didn't know
that he was going to do that!

BOB

I don't think that anyone could've
known he would do that. Hey, I said to
him "I'm selling burgers, not buns!"
Get it?

Linda has no reaction.

BOB (CONT'D)

Well, I guess you had to be there.

LINDA

I'm sorry that didn't work out, but I
have lots of ideas on how to advertise
right here in the restaurant! Like
plastic take home menus, business
cards!

BOB

Linda, I think the restaurant is fine
the way it is.

LINDA

Bob, this restaurant has been the same since we've opened! We need to spice things up!

BOB

I'm all for spicing things up, but at the rate you're going, I'm going to turn into a Jimmy Pesto's!

CUT TO:

INT. BOB'S BURGERS - RESTAURANT / INT. JIMMY PESTO'S

Bob points through the window to Jimmy's. Crash zoom across the street, through the window of Jimmy Pesto's to Jimmy who is seating customers at the hostess stand, then looks directly into the camera, as if having a sixth sense:

JIMMY

You become the thing you hate.

CUT BACK TO:

INT. BOB'S BURGERS - RESTAURANT

LINDA

So help me, we're entering the 21st century if I have to drag you kicking and screaming! We're getting a neon sign put in the window. Neon signs never quit, Bob!

BOB

Alright, alright! Geez! When did you get so angry?

LINDA

I'm not angry, I'm motivated! Hiyah!

Linda starts jogging in place. She quickly tires herself out from hunger and exhaustion.

LINDA (CONT'D)

Hwah. Time for lunch.

Linda takes out a SlimFast from her back pocket and sucks down on it as she exits.

LINDA (CONT'D)

Ugh, tastes like chalk.

BOB

Then stop drinking it.

LINDA (O.S.)

It's got electrolytes!

BOB

What does that even mean?

CUT TO:

INT. MORT'S MORTUARIUM - FOYER

Louise, Tina, and Gene all stand around Mort.

MORT

Of course I'd love to help you guys!

LOUISE

Great!

(presenting Gene)

Can you please mold this shapeless lump of clay into a sexbomb?

MORT

Why of course! It's my job to make the dead look alive! Since you're already alive, you'll look twice as good!

GENE

Awesome!

Gene starts to take his shirt off, Louise stops him again.

LOUISE

Not yet.

CUT TO:

EXT. STREETS - MOMENTS LATER

Gene is sporting his new make up and looks like a horrifying toy doll, with pale skin, rosy cheeks, a weird pink lipstick, and eyelashes.

Gene proudly walks around smiling at everyone he passes, Louise and Tina follow closely behind. They walk until they stand in front of-

CUT TO:

EXT. SALVATION ARMY - CONTINUOUS

TINA

This is where dad goes when he says we're "on a budget."

LOUISE

Let's get in there, and slap a seer-sucker suit on this young lad!

CUT TO:

INT. SALVATION ARMY - AISLES - CONTINUOUS

There are aisles and aisles of used electronics, clothes, shoes, and toys. Gene is immediately drawn to the electronics and toys. He runs away from Louise and Tina and dives into a pile of electronics.

GENE

Oh my God, there's so many toys here that I've never seen before! Like this VCR! What is it?

Gene stops and stares like he sees the Holy Grail. He pauses for a beat, then rushes over and grabs a real bullhorn off a shelf.

GENE (CONT'D)

It's so much bigger!
(through the bullhorn)
Attention everyone! Buy my dad's burgers or he will die!

Gene hits the button that would be the fart button, instead it emanates a loud beep. Gene is displeased it's not the fart sound.

GENE (CONT'D)

Huh, cheap imitation.

Ollie rushes over and points at Gene.

OLLIE

Mommy, mommy! I want this dolly!

GENE

(through bullhorn)

I'm not a doll, I'm a real boy!

OLLIE

Mommy, Mommy, I'm deaf!

Ollie runs away, holding his ears.

LOUISE (O.S.)

Hey Gene, come look at these!

GENE

Ok!

Gene discards the bullhorn. He walks over to Louise and Tina. Tina is the pack mule, holding all of the clothes, buckling under the weight. Louise holds up two shirts to Gene, both have stains or holes in them.

LOUISE

What do you think, should we go for the JCPenny look, or the TJ Maxx sheik?

GENE

Ooh, ties!

Gene finds a stack of clip on ties, that he begins to put everywhere on his body: five ties on his neckline, one on his head, two on his ears, two on his shoes.

GENE (CONT'D)

I'm a gentleman on a Sunday!

Tina collapses under the weight of all the clothing. She digs her way to the top and holds up a dress she found in the stack of clothing.

LOUISE

Alright Gene, let's hit the runway!

CUT TO:

INT. SALVATION ARMY - DRESSING ROOM - MONTAGE SEQUENCE

"Working for the Weekend" starts playing. Gene walks out of the dressing room in the first outfit: the tie is too big for him and the shirt has grease stains all over it. Louise shakes her head no.

CUT TO:

INT. APARTMENT - LIVING ROOM - MONTAGE SEQUENCE

Linda has set the red cocktail dress on the bed, she's determined to fit into it. She snaps on some sweat pants, pulls out a VHS workout tape entitled "Candice Cameron's Workout and Worship."

CUT TO:

INT. BOB'S BURGERS - RESTAURANT - MONTAGE SEQUENCE

Teddy is installing the neon sign, Bob is picking out between two business cards, sees K's business card and tears it in half. He looks toward Jimmy Pesto's, Jimmy is dressed like the Mike Reno of Loverboy singing the song at Karaoke.

CUT TO:

INT. DRESSING ROOM - MONTAGE SEQUENCE

Gene steps out in the second outfit: it's obviously too small, but Gene tries to make it work, sucking in his gut until he walks out and can't hold his breath any longer. He lets his gut go, which pops the buttons on the shirt and the fly on the pants. Louise shakes her head no.

CUT TO:

INT. APARTMENT - LIVING ROOM - MONTAGE SEQUENCE

Linda is working up a sweat, she's trying one of the advanced poses and hurts her back. She looks at the video with anger, then gets determined to do it again.

CUT TO:

INT. BOB'S BURGERS - RESTAURANT - MONTAGE SEQUENCE

Bob finally decides on a business card, looks over at Jimmy Pesto's to see Jimmy passing out the same business card he just chose. Jimmy looks over at Bob with a menacing stare. Bob tears up his business card.

CUT TO:

INT. DRESSING ROOM - MONTAGE SEQUENCE

Third outfit: fits perfectly. Gene looks very GQ, struts out with his blank expression. He Spins around and around, gets dizzy and falls down. Louise shakes her head "yes."

CUT TO:

INT. APARTMENT - LIVING ROOM - MONTAGE SEQUENCE

Linda is just praying, as part of the worship section.

CUT TO:

INT. DRESSING ROOM - MONTAGE SEQUENCE

Next outfit: Tina walks out in her dress she found. She plays up the sexiness to the nth degree, leaning on the door frame to the dressing room, sexing it up even more in her awkward way. Louise shudders.

CUT TO:

INT. SALVATION ARMY - REGISTER - MOMENTS LATER

Louise and Tina start piling up clothing and a camera.

LOUISE

Just these today.

Gene throws an assortment of ties on top of the pile.

GENE

And these!

LOUISE

Gene!

CASHIER rings up the order.

CASHIER

That'll be \$5.50.

LOUISE

WHY ARE WE NOT SHOPPING HERE ALL THE
TIME??

END OF ACT ONE

ACT TWO

FADE IN:

INT. BOB'S BURGERS - RESTAURANT - EVENING

Teddy is finishing installing the neon sign in the window while Bob stands over him. Linda is in her workout clothes with sweat stains. Burger Special Board says: "SRV Burger (with Double Truffle)."

TEDDY

There you go Bob, she's all ready to go.

LINDA

And now, Mr. Man, may I welcome you to the 21st Century!

Linda turns the sign on. It flickers on with an electric hum. The restaurant itself now has a red hue from the sign.

BOB

I don't know Linda, don't you think it's a bit bright?

LINDA

Well of course it is! The brightness attracts customers!

BOB

Yeah but it's 3:30 and this thing is brighter than the sun. Also, do you hear that humming?

LINDA

(humming along at the same pitch)

Mmmmmmm! That's the sound of the future!

TEDDY

Actually that's the 200 Watts going through it into a 120 Ohm resistor.

BOB

Geez, 200 Watts? I wonder what our power bill's going to look like this month.

LINDA

It'll be worth it once you see those customers coming in!

BOB

Alright, let's see what it looks like from the outside.

CUT TO:

EXT. BOB'S BURGERS - CONTINUOUS

Bob moves around to the exterior of the building. The neon sign reveals that it just says "Yum!"

BOB

Yum?

Bob moves back inside.

CUT TO:

INT. BOB'S BURGERS - RESTAURANT - CONTINUOUS

BOB

Linda, the sign just says "yum."

LINDA

I know! When people look at our restaurant they'll think "yum," those burgers are delicious! Oh God, I could eat three burgers right now. Plus, it was cheaper than "Bob's Burgers," they charge by letter and apostrophes are very difficult to do in the neon sign-making community.

Louise, Tina, and Gene enter the front of the restaurant.

LOUISE

We need to capture Gene's essence!

GENE

I am beautiful!

BOB

Gene, why do you look like a
businessman's china doll?

GENE

Dad, the help doesn't talk to the
talent.

TINA

We're making art, nay, living.

BOB

No, what you're all going to do is
help out because we're going to get
customers very soon because of your
mother's sign.

The door opens.

BOB (CONT'D)

Ah, our first customer!

GAYLE enters slightly and screams at Bob:

GAYLE

Turn that eyesore off!

BOB

And thank you, Gayle.

Crash Zoom across the street to Jimmy Pesto standing in front
of his window, looking to Bob's Burgers. He wrings his hands.

JIMMY

Yes, everything is going according to
plan.

Crash Zoom out back to Bob.

BOB

(shuddering)

Ugh, creepy.

FADE OUT.

FADE IN:

INT. APARTMENT - BOB'S BEDROOM - NIGHT

Bob is sleeping on his side, facing the window. The red glow of the neon sign shines on his face. He flinches, looking troubled. Track in on his forehead as we hear voices from the day:

LINDA (V.O.)

If I have to drag you kicking and screaming!

LOUISE (V.O.)

The Emperor's Palace! Zhou Yun!

BOB (V.O.)

You're making me into a Jimmy Pesto!

GENE (V.O.)

I'm beautiful!

WHITE OUT TO:

INT. BOB'S BURGERS - RESTAURANT - BOB'S DREAM

Bob opens his eyes. He's back in the empty restaurant, spatula in hand. The burger board has a bunch of Chinese writing on it.

BOB

Well, not the worst dream I've ever had.

LINDA

Bob, we have so many customers!

BOB

I don't see anyone here.

The door opens and a million Genes in their suits and makeup come flooding into the restaurant. They all speak in Chinese.

GENES

Zhege difang shi zui hao de, wo xiwang mei tian zai zheli chi!

LINDA

Bob, all these Chinese businessmen are here, it's lunch in China!

BOB

Oh, well I guess we'll serve up the
burgers!

LINDA

Oh Bob, they don't want burgers, they
want pasta!

BOB

We don't have any pasta, Linda.

LINDA

Sure we do! I changed the menu! It's
all pasta now!

BOB

What?

GENES

Wo huozhe bi sile de laoshu!

BOB

How did you guys get here anyway?

All the Genes look up at him for a beat, then point to the
neon sign and chant while giggling and laughing:

GENES

Yum! Yum! Yum! Yum!

LINDA

Oh Bob, they're laughing at you
because you don't look right! Here let
me change that!

Linda reaches into Bob's face and literally rearranges his
face like it was putty. When she's done, he looks exactly
like Jimmy Pesto. Linda holds up a mirror to Bob.

BOB

Ahhhh! Linda! What have you done to my
face?!

All the Genes laugh and clap.

LINDA

Oh Bob, they like it!

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Bob presses his body against the window, looking across to Jimmy Pesto's.

CUT TO:

EXT. BOB'S BURGERS NOW JIMMY PESTO'S - BOB'S DREAM

Bob is seen with his body still pressed up against the glass, but his restaurant is now identical to Jimmy Pesto's. It's like looking into a mirror.

CUT TO:

INT. BOB'S BURGERS RESTAURANT - BOB'S DREAM

A windchime is heard. All the Genes laugh and clap again, chanting:

GENES

Tiaowu ba! Tiaowu ba!

LINDA

It's time for your special dance, Bob!

BOB

My special what?

LINDA

Dance! Dance!

GENES

Tiaowu ba! Tiaowu ba!

Bob is now in just a bath robe, his face back to normal. He's in the same predicament that Chloe was in the beginning. He gets up on the table, Genes still chanting, and as he takes off the robe:

BOB

Ahhhhhhhh!

CUT TO:

INT. APARTMENT - BOB'S BEDROOM - NORMAL REALITY

Transition takes place with Bob's long continuous scream held. Bob shoots up out of bed, the red glow from the Yum sign still shining through the window, like he's in hell.

BOB

Ahhhhhhhh!

CUT TO:

INT. BOB'S BURGERS RESTAURANT - THE NEXT DAY

Teddy is taking the sign down and finishing up. Bob is standing over him with a stern look on his face. Mort is having a burger while watching the scene unfold. Linda comes downstairs in shock as to what's happening.

LINDA

Oh my God, Bob what's happening?

BOB

We're taking the sign down, Linda! It kept me up all night, and we don't need it! Let the quality speak "yum" for itself!

LINDA

This is the thanks I get! I'm trying to be forward-thinking and be conscious of our image --

BOB

Our image, Linda? Or Jimmy Pesto's image?

Bob points to Pesto's as crash zoom again to Jimmy Pesto, but this time he's just sitting reading a newspaper. He realizes that he's missed his moment.

JIMMY

Crap! Ok, Wait wait, ok there we go.

Jimmy gets in his foreboding stare stance. Crash zoom out back to Bob.

BOB

Why does he keep on doing that?

LINDA

Well excuse me for trying to do something nice! You didn't even notice that I've been starving myself for the past two days to lose weight! I care about *my* image, Bob!

BOB

Well of course I'm not going to notice
after two days! That's not how a diet
works, Linda!

LINDA

It's all gone out the window now!
Gimme that burger!

Linda takes Mort's burger and takes a hearty bite.

LINDA (CONT'D)

Oh God, that's good.

Linda continues to mow down on the burger. Everyone looks at
her.

CUT TO:

EXT. STREET CORNER - SAME TIME

Linda, Louise and Gene have gotten a disposable camera, Gene
is still in his suit and makeup, this time with multiple ties
around his head and neck. Louise tosses the camera to Tina.

LOUISE

Alright toots, get that photobox a
crackin'!

TINA

I'm not used to working with such
outdated equipment.

LOUISE

Alright, Gene, booby, sweetie, honey,
I want you to make love to the camera,
really sell it!

GENE

I'll give the camera hugs!

Gene races for the camera, Louise stops him. Tina takes a
photo and the flash goes off.

LOUISE

I like the enthusiasm. Now get out
there and give me passion!

Louise pushes Gene in front of the camera. Gene just sits there with a smile on his face. Tina continues snapping photos.

LOUISE (CONT'D)

Alright, I like it, now do it like you're a leopard in the Serengeti, stalking your prey.

Gene gets down on all fours and actually thinks he's a leopard.

LOUISE (CONT'D)

Your prey is right in front of you, now strike!

Gene lunges and bites a passer-by's leg. Gene continues to gnaw on the leg as the camera pans up to reveal it's K. Tina snaps another photo, again the flash goes off.

K

Whoa, little man! What are you guys doing?

TINA

Capturing the human condition.

LOUISE

I wouldn't necessarily call Gene human.

GENE

I'm a leopard!

K

First he's a burger, now he's an animal. The transformation is amazing.

LOUISE

So, what are you guys doing? Hmmm? Scoping locales? Getting the new Sony Cannon DL5 X2 9 sixer? Measuring candles?

GENE

I ate a pack of candles once! I thought they were twizzlers.

K

Hey, how would you guys like to be in
a project I'm working on?

LOUISE

Sure, what's it about?

K

I'll tell you all about it at the
studio. Why don't you guys stop by
later?

K passes out one business card each to the kids elaborately
again.

GENE

Sounds specific and fun!

K

Alright, we'll see you then!

K exits.

LOUISE

This could be our big break! Finally,
recognition for our art!

Gene is in the background gnawing on his own shoe.

FADE OUT.

END OF ACT TWO

ACT THREE

FADE IN:

INT. BOB'S BURGERS - RESTAURANT - LATER

Bob is behind the counter. The restaurant has filled up more, and Bob is once again short handed. The burger board reads: "Cool Jerk Burger (served with cool ranch)."

BOB

Doing pretty well without the sign.
Could use some help, though. Linda?
Linda!

CUT TO:

INT. BOB'S BEDROOM - MAD SCIENTIST THUNDER - SAME TIME

Linda opens the closet to reveal the red cocktail dress on a hanger by itself. She takes the dress and holds it above her head as lightning strikes:

LINDA

Ahahahahaha!

Linda continues laughing as she takes the dress to the sewing machine with an old picture of her in the cocktail dress. Linda looks at the picture, then takes focus on the sewing machine. Closeup of the needle and Linda behind it, the needle going up and coming down until it's so close that when the needle comes down for the final time, it creates a vertical blackout.

CUT BACK TO:

INT. BOB'S BURGERS - RESTAURANT

BOB

Huh, she must be busy.

Tina, Louise, and Gene enter.

BOB (CONT'D)

Oh thank God. Kids, can you help out
in the back? I've got 6 patties going,
and it looks like --

(looks back into the kitchen)

Yeah, they're burned. You'll have to
throw those away.

LOUISE

Uh I'm sorry dad, the help doesn't talk to the talent.

GENE

Hold the presses! I'm gonna be a star!

BOB

Gene, this isn't a newspaper, there are no presses to be held.

Louise and Tina have moved by customers in the booth. Tina snaps the occasional photo as Louise directs. The customer plays along.

LOUISE

That's perfect, now take a bite, ah ah ah! Not that big. Now look at the camera and act like you're enjoying it. That's it, give me more of that enjoyment, that's it.

BOB

Louise! Stop bothering people.

(to customer)

You can naturally enjoy your food now, sir!

(to kids)

What has gotten into you guys?

TINA

We met that photographer guy, K. He wants us to come down to his studio.

Tina hands Bob K's business card.

BOB

As if I didn't have enough of these.

GENE

He's going to shoot me!

BOB

No, he's not shooting anyone! I will not have my kids be accessories to a federal crime!

CUSTOMER 1

Did he just say he was going to shoot his kids?

CUSTOMER 2

Ugh, such bad parenting. I thought this was a family establishment.

BOB

(overhearing conversation)

Hey! I'm not going to shoot my kids, okay? And this is a family establishment, just today it seems to be a dysfunctional family establishment.

Bob glances at Gene, who is at the table Chloe was on, pointing out to the customers:

GENE

A lady's butt was right there!

BOB

Actually, every day seems to be pretty dysfunctional.

LOUISE

But dad, this could be our big break into stardom! There's endless potential, we are the dreamers, and we are the MAKERS OF DREAMS!

BOB

No, I'm sorry. Not after last time. Who knows what he's planning.

Bob takes a long look at Tina. He starts to hallucinate as the camera slowly zooms in on Tina.

TINA

Would you do me? I'd do me.

Bob shakes off the image very quickly.

BOB

Ugh, gross. You're not going.

TINA, GENE, LOUISE

Awwwww (ad lib).

Tina, Louise, and Gene drudge to their positions of helping: Tina to the kitchen, Gene to advertising Burgers in front.

BOB

Finally, this place is getting back to normal.

Gene is seen in the background, gnawing on his shoe again.

CUT TO:

INT. BOB'S BURGERS - KITCHEN - MOMENTS LATER

Bob walks in to find Tina taking pictures of the burned burgers instead of throwing them out.

BOB

Tina, what the hell are you doing?

TINA

I'm capturing the pain these burgers are going through.

BOB

Just throw them away!

Tina continues taking photos, Bob moves to throw the burgers away, puts them in a garbage bag. Tina's focus moves to Bob, and she begins taking photos of him.

BOB (CONT'D)

Ugh, what are you doing now?

TINA

I'm capturing the despair of a man who deprives his children of their dreams.

BOB

Alright, that's it, out! Go upstairs,
go to your room!

TINA

Uhhhhnnn!

CUT TO:

INT. BOB'S BURGERS - RESTAURANT - CONTINUOUS

Bob marches out with Tina, Tina continues to the door and to upstairs, Bob looks out the window at Gene.

BOB

Oh no.

CUT TO:

EXT. BOB'S BURGERS - CONTINUOUS

Gene is doing overly sexual runway poses and hitting the fart sound on his bullhorn to make a beat. He dances for three beats, then Bob steps outside.

BOB

Gene! What are you doing?

GENE

I'm advertising! Sex smells.

BOB

Gene?

GENE

Yes?

BOB

Go upstairs.

GENE

You got it!

Gene exits to upstairs, still doing the beat and traveling in a model-esque way. Bob goes back into the restaurant.

CUT TO:

INT. BOB'S BURGERS - RESTAURANT - CONTINUOUS

Louise stands in the middle of the floor with a big smile on her face. Bob looks at her, then looks at the burger board. It reads: "ABANDON ALL HOPE YE WHO ENTER." Bob looks back to Louise.

BOB

Go upstairs.

CUT TO:

INT. APARTMENT - LIVING ROOM

Tina and Gene are sitting on the couch. Louise enters with a huff and throws herself on the floor.

LOUISE

Ugh, this is the worst!

TINA

Maybe dad's right. With crushed dreams, we can become real working class Joes.

Louise immediately jumps up and grabs Tina by the collar.

LOUISE

Don't ever say that, Tina! Don't you ever give up on your dreams! Without dreams how will you sleep? You won't! You'll be dead!

(changing focus)

We gotta get out of here, I can feel the oppressive walls closing in on me!

Linda enters from the bedroom in her cocktail dress.

LINDA

Kids, what are you doing up here?

TINA

Dad's punishing us for dreaming.

LINDA

Oh, well that's ridiculous.

LOUISE

Mom, lookin' sharp.

LINDA

Why thank you! I had to take it out a bit, but it looks great!

LOUISE

(scheming)

Mom, how would you like to be a professional model?

Louise hands Linda the business card from K in a slightly-less impressive way than K.

LINDA

Well, I don't know about that.

LOUISE

No, think about it. That dress, that figure. Look at that bone structure! You could be the next --

GENE

Lady Gaga!

LOUISE

-- Lady Gaga!

(realizing what she said)

Gene!

LINDA

Ooh, I love her music! But not her political activism. Too showy. Alright, I'm in!

LOUISE

Great! We've got just the place.

CUT TO:

EXT. ABANDONED WAREHOUSE - EVENING

Linda, Louise, Tina, and Gene stand in front of the building, taking in its size and horror. Graffiti tags that say "SLURPDOG" are sprayed on the left corner of the building.

LINDA

I don't know about this.

LOUISE

C'mon, Mom! You have to suffer for your art.

The party enters the building.

CUT TO:

INT. ABANDONED WAREHOUSE - GROUND FLOOR - CONTINUOUS

Tina picks up a piece of debris from the floor.

LINDA

Tina, don't touch that! Lord knows what kind of disease is on it!

Gene pops out from behind some crates, double-fisting pairs of used underwear.

GENE

Jackpot!

A shadow moves across the screen and scurries away. Tina, Linda, and Louise snap to where the shadow was, and are immediately paralyzed with fear. Gene calmly walks over to the rest of them.

LOUISE

I'm suddenly reconsidering my career choice.

TINA

Maybe if we don't move, it'll think we're statues. Beautiful, beautiful statues.

A shadowy figure steps out in front of them.

LINDA

Kids, whatever happens, know that I looked good when I died.

The shadow overtakes the camera, causing a blackout.

CUT TO:

INT. APARTMENT - LIVING ROOM - LATER

Bob enters to an empty house. He looks around for anyone.

BOB

Hello? Linda? Kids?

CUT TO:

INT. APARTMENT - BOB'S BEDROOM - CONTINUOUS

Bob enters, noticing the sewing machine.

BOB

Linda? Kids? Hello?

Bob looks around the room. He notices the picture by the sewing machine of Linda in the red cocktail dress. He picks it up, then flips to K's business card behind the picture. He puts it all together.

BOB (CONT'D)

OH MY GOD!

CUT TO:

EXT. STREETS - NIGHT - CONTINUOUS

Bob busts out of the restaurant in a run.

BOB

I don't even want to think of what
he's doing to them right now!

Bob begins to fantasize about that.

CUT TO:

INT. PHOTO STUDIO - BOB'S DREAM

Linda is in her cocktail dress holding up a goose above her head, Louise is planking on an abstract cube, Tina is normal standing in the background, and Gene is in his makeup and suit. He comes to the forefront.

GENE

Niu wuya de huanghun, women de
qingnian yidai.

(MORE)

GENE (CONT'D)

Nin jiang shi di yige he zuihou yi ge
jinru de zhenyan he gaizao!

Gene takes a bow. A quick flash resets the scene.

Linda is in skin-tight leather pants, a choker and bracelets. Louise comes out in her normal dress, except her bunny cap is leather with studs. Tina is in normal attire and standing in the background. Gene comes out in leather underwear and a gimp mask on. He unzips the mouth:

GENE (CONT'D)

I'm Leatherface!

A quick flash resets the scene.

Linda comes out in a teddy bear costume. Louise comes out in a rabbit costume, her ears preserved. Tina is in her normal outfit, standing in the background. Gene comes out in a monkey costume.

GENE (CONT'D)

I mean Monkey Business!

LINDA

This isn't so bad!

Another teddy bear figure comes into frame. It's K. He wields a knife.

K

Murder, murder, murder! I've been
insane this whole time! Ahhhh!

Linda, Louise, Tina, and Gene all gasp in horror.

CUT TO:

EXT. STREETS - BACK TO REALITY

Bob is still running, a little winded.

BOB

(to his brain)

I said I didn't want to think about
it!

CUT TO:

EXT. ABANDONED WAREHOUSE - CONTINUOUS

Bob, very winded now, staggers to the entrance to the warehouse.

BOB

Hoo, a lot farther than I thought.

Bob leans against the door and falls into it, opening it.

CUT TO:

INT. ABANDONED WAREHOUSE - PHOTO STUDIO - CONTINUOUS

Bob falls on the ground with a thud. He gets up, very winded and light-headed.

BOB

Don't ... don't worry everybody, I'm here to save you.

Bob looks up. It's a normal photo studio set up in a warehouse space. There's a laser grid backdrop and Gene in his suit with a single tie, no makeup. He's posing on a black block with a football in his hand. Linda, Louise, and Tina are looking on behind the camera with K operating it. Chloe is there as well (fully clothed) with a soccer ball in one hand, and a puppet in the other for making children smile.

LINDA

Oh Bob! You're just in time! Gene's almost done.

BOB

What?

LINDA

K also does kids and family photos!

K

I want you to hold what empowers you, what you identify with: is it the soccer ball, or is it the football?

GENE

I can't work under these conditions!

LOUISE

Here!

Louise gives Gene his keyboard. Gene begins playing a fart beat.

K

The kid never ceases to amaze me.

K notices Bob.

K (CONT'D)

Bob, you're here! Great! Get in there with the rest of the family!

Linda, Louise, Gene, and Tina are all waiting for him. Bob moves to where K wants him. Everyone else looks nice, Bob looks like a hot mess.

BOB

Linda, you look amazing.

LINDA

Awww, thank you sweetie!

BOB

You too, Gene. I feel like a schlub, I don't even have a tie.

GENE

I do!

Gene pulls a clip-on tie out of his pocket, and clips it to Bob's collar.

BOB

Thanks, Gene.

K

Alright, everyone smile!

The family poses. Camera flash.

CUT TO:

INT. BOB'S BURGERS - RESTAURANT - THE NEXT DAY

The camera zooms out to reveal the photo hanging on the wall of the restaurant.

LINDA

Awww, how nice! We got a great family portrait! And look how handsome you look, Gene!

GENE

He shot me good!

LINDA

And look Bob, you got your ad in Kids Weekly!

Bob looks down at the magazine with concern.

BOB

Yeah. I'm not too sure of the direction he went with, though.

Magazine page shows a gigantic picture of Gene looking sultry into the camera. Title below his face reads "Bob's Burgers."

CUT TO:

EXT. BOB'S BURGERS - CONTINUOUS

BOB (V.O.)

And we didn't have to change a thing.

Screen slowly fades to black, once in black, a neon red sign turns on that says "Bob's Burgers."

END OF SHOW